

GLOBAL CPG EXECUTIVE JOINS CRS

Former Mars CPO Brice Russell joins as Business Development Director

Commodity Risk Solution (CRS) announces that Brice Russell, the former Mars Global Chief Procurement Officer and President of Mars Wind is joining the company as the Business Development Director. Brice has a proven track record for driving cost savings and is an expert in managing commodity markets. In his role as President of Mars Wind, Brice developed a renewable energy cost saving strategy that led to successful projects in the U.K., Mexico, Russia, Australia and the U.S. The key to the success has been solid market analysis, developer selection and negotiations that led to mutual solutions while delivering cost parity or better compared to business as usual. CRS partnered in those projects. The CRS vision is to build the global renewable energy market through innovative deal structuring and mutual outcomes. CRS creates the opportunity for clients to achieve the balance of environmental and economic sustainability. Expertise in commodity fundamental research, risk analysis, & deal-making delivers a competitive advantage in renewable energy.

Luke Marriott, the Managing Director, is excited to have Brice on board to further the CRS promise to clients; you can Do Good (Environment) and Do Well (Financials) in renewable electricity. “Brice brings great experience in managing commodity markets which has proven to be critical in helping to secure great renewable energy deals. This experience along with his executive suite experience will help CRS clients to successfully capitalize on the opportunities in global renewable electricity markets”.

"I am very proud of what we accomplished at Mars over the past several years. Mars has high sustainability aspirations and the projects that we delivered have set a new industry standard. Mars believes that by showing others the way, this will help build the renewable energy industry and help the environment. I have decided to join CRS because I believe CRS provides the best way to bring others along". – Brice Russell.

